

JAPANESE AMERICAN CITIZENS LEAGUE

49th National Convention

National Council Meeting

Philadelphia, PA

July 19, 2018

Part 1. This is an amendment to the Bylaws of the Japanese American Citizens League amending the Table of Contents; Article IV, Sections 2 and 4 relating to National Council Powers and Meetings; and Article X, Section 1 relating to National Convention.

Part 2.

(a) The Table of Contents of the Constitution and Bylaws of the Japanese American Citizens League is amended to read as follows:

ARTICLE IV. NATIONAL COUNCIL POWERS AND MEETINGS

SECTION 2 ~~Annual~~ Biennial Session

ARTICLE X. NATIONAL CONVENTION

SECTION 1. ~~Annual~~ Biennial Convention

(b) Article IV, Section 2 of the Bylaws of the Japanese American Citizens League is amended to read as follows:

SECTION 2: ~~Annual~~ Biennial Session

The National Council shall meet in general session ~~annually~~ biennially during the National Convention.

(c) Article IV, Section 4 of the Bylaws of the Japanese American Citizens League is amended to read as follows:

a. (2.) in the case of the ~~annual~~ biennial meeting, those matters which the National Board, at the time of giving the notice, intends to present for action by the National Council.

(d) Article X, Section 1 of the Bylaws of the Japanese American Citizens League is amended to read as follows:

SECTION 1. ~~Annual~~ Biennial Convention

The National Convention of this organization shall be convened every two (2) years on the even numbered years at a place designated by the National Board.

Part 3. [Not applicable]

Part 4. This amendment shall become effective as of January 1, 2021.

Part 5. Sponsor: _____ Dated: _____
 (Optional) Chapter Name / Youth Rep Month/Date/Year

Sponsor by: _____ E-mail: _____
 Printed Name (individual)

Signed: _____ Title: _____
 Signature

Part 6. Moved: _____ Dated: _____
 (Required) JACL NCWNP District 5/18/2018
 District Council - National Youth/Student Council - National Board Month/Date/Year

Moved by: _____ E-mail: sonomacojacl1934@gmail.com
 Printed Name (individual)

Signed: _____ Title: District Governor
 / on file /
 Signature

Part 7. Name the designated contact person authorized to communicate with the Constitution & Bylaws Committee in order to discuss changes:

Person: Carol Kawase, NCWNP District Governor E-mail: sonomacojacl1934@gmail.com

Part 8. Will there be any fiscal impact associated with implementation of this amendment? Yes

Part 9. Rationale (Provide a concise explanation of the reasons/background for the proposed change)

The NCWNP District Council submits this proposed bylaw amendment to return to a biennial national convention schedule that had been changed to an annual convention schedule beginning with the 2011 national convention in Los Angeles. Upon considering the impact on both the national organization’s finances and programming that switching to an annual convention schedule has had, the NCWNP District Council has concluded that the change has not met the goals of the National Council decision to change to an annual convention schedule. Switching back to a biennial convention schedule would mitigate the local impact of annual convention expenses and would also allow the reallocation of organizational resources to programming and advocacy at the district and national levels of JACL.

Financial data supplied by the JACL Business Manager is attached and shows the revenue and expenses related to the annual conventions from 2012 – 2017, as well as for the last biennial convention in 2010. The Fiscal Impact Statement shows estimated revenues that will be lost from the cancellation of the odd year convention, as well as the estimated expenses that will be avoided. Reverting to biennial conventions is expected to cause a net loss to the national budget in odd years and could affect fundraising in even years. New revenues would be required to maintain current staff and programs as shown in the Fiscal Impact Statement.

Annual conventions have detrimentally increased the financial burden on many chapters that offset expenses for their delegates. This is increasingly prohibitive especially for smaller chapters to attend convention venues that are held on opposite U.S. coastal states. As a result, many chapters are only sending one delegate or no delegates and instead utilizing their option of proxy votes. Lack of engagement and increased expenses significantly contribute to a decline in attending convention. Concerns regarding major sponsors preferring to fund annually recurring events with national reach and visibility may in part be addressed by approaching sponsors with the possibility of extending their support to different types of events in odd years, i.e. educational conferences or celebratory galas rather than a business convention. Staff hours would be redirected towards planning and conducting a different type of event in the odd numbered years.

National conventions have been increasingly ineffective in serving as an opportunity to promote the engagement of the JACL's broader membership. JACL's uncertain finances have led to a decline in the programming offered at national conventions, leaving very little incentive for members who are not national council delegates to attend. Additionally, a biennial convention schedule would reopen programming opportunities such as national youth/student or young professional conferences and regional convenings such as the CCDC/NCWNP/PSW Tri-

District conferences that were previously held in odd-numbered years prior to the adoption of an annual convention schedule. This may be another opportunity to garner support from sponsors who prefer annual funding cycles. Regional conferences may engage many more members than an annual convention and major donors may find that extends their corporations' exposure, although this may not generate revenue for the national budget.

Annual conventions also greatly impact how JACL's staff resources are committed. In the months leading to convention, staff are required to adjust their focus away from administrative, programming, and advocacy functions and allocate a large amount of their time to working on conventions. The organization has moved away from its reliance on host chapters to coordinate conventions in recent years, increasing the workload of staff and interns to produce national conventions. Switching back to a biennial convention schedule would also allow for a better use of organizational resources to conduct and offer programming opportunities to a broader number of constituents as well as to pursue our organization's civil rights advocacy mission.

**Japanese American Citizens League
Fiscal Impact Statement for 2018 Resolution or Amendment - Revenue & Expenditures**

Date:

Resolution/Amendment No:

Resolution/Amendment Name:

Prepared by/phone no:

	2021	2022	2023
Revenue**			
Membership Income*	\$ 6,000		
Public Support*	\$ 22,000		
Investment Income			
Pacific Citizen			
Book Sales			
Grants*			
Fundraising	\$ (150,659)		
Fees & Registration	\$ (73,086)		
Other	\$ (16,287)		
	\$ (212,032)	\$ -	\$ -

****Additional revenue must be accompanied by attachment clearly explaining source of funds and method of acquisition**
***Staff would divert hours to seeking public support and chapters to increase membership**

See related data in Addendum to CBL-1

	2021	2022	2023
Expenditures			
Personnel	\$ -	\$ -	\$ -
Contract Services	\$ (19,052)		
Awards	\$ (3,017)		
Mbrship/Assoc Dues	\$ (3)		
Equipment-Expendable	\$ (4,874)		
Postage/Delivery	\$ (1,041)		
Printing/Copying	\$ (11,305)		
Office Supplies	\$ (3,171)		
Telephone	\$ (256)		
Books/Publications			
Fees/Registration	\$ (4,228)		
Refunds/Rebates	\$ (6,600)		
Meetings/Conferences	\$ (131,986)		
Travel Expenses	\$ (18,294)		
National Board Activity	\$ (3,402)		
Commissions			
Editorials			
Advertising	\$ (947)		
Composition/Presswork			
Circulation/Mailing			
Maintenance			
Occupancy			
Utilities	\$ (53)		
Contributions	\$ (2,920)		
Insurance			
Interest Expense			
Miscellaneous	\$ (1,805)		
Scholar/Intern/Fellow			
Staff Development			
Organizational Devel			
Personnel Recruitment			
	\$ (212,954)	\$ -	\$ -
Net Fiscal Impact***	\$ 922	\$ -	\$ -

*****Net fiscal impact of amendment must be zero or greater**

Japanese American Citizens League
National Convention Revenue & Expenses, 2010-2017

	<u>2010</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>Total</u>	<u>Avg</u>
Revenue									
Fundraising	152,371	107,050	141,020	187,710	165,660	164,200	136,600	1,054,611	150,659
Fees & Registration	103,560	72,899	70,265	74,478	37,631	61,291	91,475	511,599	73,086
Other	38,637	15,385	30,245	13,444	-	450	15,845	114,006	16,287
Total Revenue	294,568	195,334	241,530	275,632	203,291	225,941	243,920	1,680,216	240,031
Expenses									
Personnel	62,509	56,477	89,090	63,267	79,803	53,202	68,579	472,927	67,561
Contract Services	34,564	3,764	34,760	29,049	9,878	10,053	11,294	133,362	19,052
Awards	3,086	2,051	9,981	1,158	1,556	2,000	1,289	21,121	3,017
Mbrship/Assoc Dues	-	20	-	-	-	-	-	20	3
Equipment-Expendable	29,776	2,898	-	1,443	-	-	-	34,117	4,874
Postage/Delivery	2,924	634	514	257	1,301	976	682	7,288	1,041
Printing/Copying	17,907	24,935	8,035	7,775	2,809	5,931	11,746	79,138	11,305
Office Supplies	7,708	7,918	1,540	681	1,512	2,384	455	22,198	3,171
Telephone	608	197	697	206	80	5	-	1,793	256
Books/Publications	-	-	-	-	-	-	-	-	-
Fees/Registration	15,181	3,156	8,434	2,000	175	648	-	29,594	4,228
Refunds/Rebates	17,917	-	-	25,772	525	1,987	-	46,201	6,600
Meetings/Conferences	133,141	164,674	154,805	165,864	73,349	110,159	121,908	923,900	131,986
Travel Expenses	39,907	9,893	22,184	19,071	12,766	10,932	13,306	128,059	18,294
National Board Activity	-	-	2,141	1,101	5,504	6,745	8,325	23,816	3,402
Commissions	-	-	-	-	-	-	-	-	-
Editorials	-	-	-	-	-	-	-	-	-
Advertising	3,874	-	195	2,562	-	-	-	6,631	947
Composition/Presswork	-	-	-	-	-	-	-	-	-
Circulation/Mailing	-	-	-	-	-	-	-	-	-
Maintenance	-	-	-	-	-	-	-	-	-
Occupancy	2,054	5,382	5,742	7,343	8,612	7,326	8,613	45,072	6,439
Utilities	16	55	236	63	-	-	-	370	53
Contributions	2,000	8,400	(5,280)	-	-	-	10,000	15,120	2,160
Insurance	-	-	-	-	-	-	-	-	-
Interest Expense	-	-	-	-	-	-	-	-	-
Miscellaneous	393	2,602	-	9,029	610	-	-	12,634	1,805
Scholar/Intern/Fellow	-	-	-	-	-	-	-	-	-
Staff Development	-	-	-	-	-	-	-	-	-
Organizational Devel	-	-	-	-	-	-	-	-	-
Personnel Recruitment	-	-	-	-	-	-	-	-	-
Total expenses	373,565	293,056	333,074	336,641	198,480	212,348	256,197	2,003,361	286,194
Net gain/(loss)	(78,997)	(97,722)	(91,544)	(61,009)	4,811	13,593	(12,277)	(323,145)	(46,164)
Staff & occupancy costs	64,563	61,859	94,831	70,610	88,415	60,528	77,192	517,999	74,000
Net less staff/occupancy	(14,434)	(35,863)	3,287	9,601	93,226	74,121	64,915	194,855	27,836