

This amendment will potentially increase membership revenue. For 2017 we took the number of Thousand Club and Century Club members up for renewal between July 2017 and December 2018 (~100 members) and estimate that 5% (5 members) will upgrade their memberships to Millennium Club.

Upgrades from Thousand Club will bring in an extra \$700 of membership revenue and upgrades from Century Club will bring in an additional \$650. These figures are the Millennium Club dues minus the Thousand/Century Club dues and chapter rebates.

The projected membership income for 2017 is based on 3 upgrades from Century Club to Millennium Club and 2 upgrades from Thousand Club to Millennium Club. These upgrades would happen through campaigns from the Membership Office and VP of Membership with the help of a membership committee.

The projected income for 2018 accounts for an additional 10 upgrades; 4 upgrades from Century Club to Millennium Club and 6 upgrades from Thousand Club to Millennium Club.

These projections are fairly conservative, if the right amount of effort is put in from the chapters and a membership committee there is the potential for more.