

2023



Partnership Prospectus

**Partner with the oldest & largest Asian American
civil rights organization in America.**



About

Convention

Programs

Centennial Education Fund



Our Mission

With our first chapter founded in 1921 and the National Organization in 1929, our mission is to secure and maintain the civil rights of Japanese Americans and ALL others who are victimized by injustice and bigotry.

JACL leaders and members also promote cultural, educational and social values and preserve the heritage and legacy of the Japanese American community.

The 1st

In 1929, we joined the ADL & NAACP as pioneer national civil rights leaders, remaining the only Asian American coalition partner until 1973.

The Largest

We have 20,000 subscribers, over 100 chapters in 27 states, DC, and Japan, with local, national, and international programs.

100 Years of Leadership in America

Our track record: we overturned every discriminatory law towards Asians in America from immigration to marriage, landownership to housing, and we continue to positively change America today.

THE 53RD JACL NATIONAL CONVENTION

JULY 19-23, 2023

LITTLE TOKYO, LOS ANGELES, CALIFORNIA

**Join us for a sunny, lively, & invigorating 5-Day
Convention in the heart of Little Tokyo!**



Our theme, Rooted In Community, perfectly encompasses your cultural immersion into Little Tokyo's community orgs, museums, history, and, of course, food!

Over 500 members, partners, elected officials, community leaders, and stars gather at the Double Tree to advance our vision for justice.



Uplift your brand by elevating our phenomenal workshops, receptions, plenaries, and more at this special Convention in Los Angeles!

Schedule Highlights

WED

Welcome Reception



THU

Special Event with Tamlyn Tomita: Question 27, Question 28

Tamlyn Tomita hosts a special play reading focusing on the womans' perspective on wartime loyalty.

FRI

Youth Awards Luncheon

Our Youth Council hosts an inspiring and cutting-edge luncheon. Please join!



Workshops & Plenary

SAT

President's Council Lunch

Discuss and envision the next 100 years of civil rights & JACL in America at an intimate lunch with corporate and JACL leaders.



Workshops & Plenary

VIP Reception

Sayonara Gala

This year's gala is in a special venue under the stars with unforgettable awards and entertainment.



SUN

Special Event with David Ono: Defining Courage

Celebrate the legacy of Japanese American WWII soldiers in this immersive live show with ABC7-L.A. news anchor David Ono and a live choir.



Convention Sponsor Levels

Deadline:
May 31, 2023

	Diamond \$75,000	Ruby \$50,000	Sapphire \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Sayonara Gala remarks	✓						
Remarks at reception, plenary, or National Council	✓	✓					
Special recognition on the JAACL homepage and in newspaper	✓	✓					
Sponsor a plenary	✓	✓	✓				
Sponsor a workshop	✓	✓	✓	✓			
Program Book ad size	FULL Premium	FULL Premium	FULL	FULL	1/2	1/2	1/4
Full Convention Registrations	5	4	3	2	1	1	1
Sayonara Gala Reserved Seats	10	10	10	5	3	2	1
VIP Reception Invitations	10	8	6	5	3	2	1
Convention Special Events	10+	10+	10	5	3	2	1
	Welcome Reception		Special Event with Tamlyn Tomita		Special Event with David Ono		
ALL sponsors also get:	Premium Exhibitor Space		Acknowledgement in Convention Materials		Merch in Convention Gift Bag		
Add-Ons (1 Spot Each):	Whova App \$3,000		Gift Bag \$2,000		Lanyards \$1,000		

Contact: Phillip Ozaki pozaki@jacl.org (773) 816-1318

Online Sponsor Link

Download Ad & Exhibit Info

Program Sponsorship

Sponsor JACL's youth, leadership, education, social justice, or membership programs

The JACL Membership Program is the oldest and largest of the AAPI community with 10K members and over 20K reach. Partner with program areas, events, or by giving special perks or discounts to our members.



Programs to Partner:

Scholarship

Membership

Ed. Materials

Fellowships

Events

Teacher Trainings

Internships

Webinars

Grants

Example:



National
Youth/
Student
Council



JACL OCA
Leadership
Summit



Centennial Education Fund

A centennial is a celebration of the past and our chance to envision the next 100 years of civil rights in America!



In July 2021, we launched an ambitious \$3M campaign and have raised \$2M from mostly individuals and foundations. Today, we seek corporate support to join our once-in-a-lifetime campaign.

By supporting our campaign, you help us:

Educate the Public



Enhance Resources



Combat Hate Crimes



Celebrate JACL's 100 Years!

1st JACL Chapter
Founded in Seattle

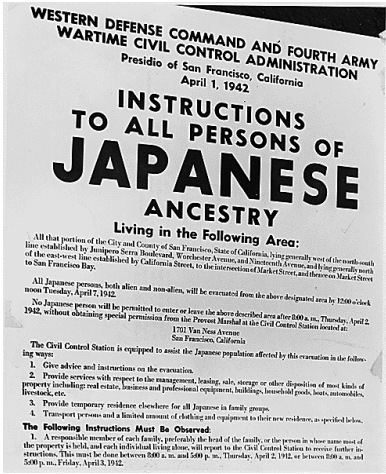
In 1929, JACL National was founded while 100+ anti-Japanese and anti-Asian statutes prevented our community from complete civil and human rights



1921

1930s

1940s



As 125,000 Japanese American were forcibly removed from their homes, JACL advocated for formation of the 442nd Regimental Combat team and guided the community to the best it could.

1950s

JACL also defeated alien land laws, and founded the Leadership Conference, the USA's major civil rights coalition

Led fight for passage of the Walter McCarran Act for naturalization rights

After years of debate, JACL launched the Redress campaign and helps establish The Commission on Wartime Relocation and Internment of Civilians (CWRIC)

1960s

Changed civil rights history by marching with MLK, co-sponsoring the Civil Rights Act of 1964, and spearheading the Immigration Act of 1965

1970s





1988: President Ronald Reagan signs the Civil Liberties Act of 1988

Won what we thought was impossible: Redress via the Civil Liberties Act of 1988 and reparations of \$20,000 per survivor.

1980s

Led as a strong voice against discrimination to Muslim Americans after 9/11

2000s

Congressional Gold Medal awarded to Nisei WWII veterans & resisted racist policies from the Trump Administration

2010s

2011: President Obama signs the Congressional Gold Medal bill (Photo by Pete Souza)



Fought for broader civil rights for all AAPIs, LGBTQ people, and women. JACL becomes the first civil rights group along with the ACLU to publicly support marriage equality.

2020s

In 2023, we passed the "Norman Mineta Japanese American Confinement Education Act" for over \$40M in funding for Education Projects. We launched the Centennial Education Fund to reach millions of Americans and stop AAPI hate.

2023



Commemorate 100 Years of Social Change by Investing in the JACL Centennial Education Fund Today!

Thank you!

We cherish our partners!

Contact us about partnerships at:



Phillip Ozaki

Development Director

pozaki@jacl.org
(773) 816-1318



David Inoue

Executive Director

dinoue@jacl.org
(202) 223-1240

2023 Sponsor Checklist:

- **Today:** Email & meet with JACL Staff
- **May 31:** Confirmation Deadline + Send Logo
- **June 15:** Ad Artwork Deadline
- **July 1:** Ship Merch/Materials to L.A. & send initial list of names for tickets/events
- **July 19-23:** See you at Convention in L.A.!

www.jacl.org/2023-convention-sponsor