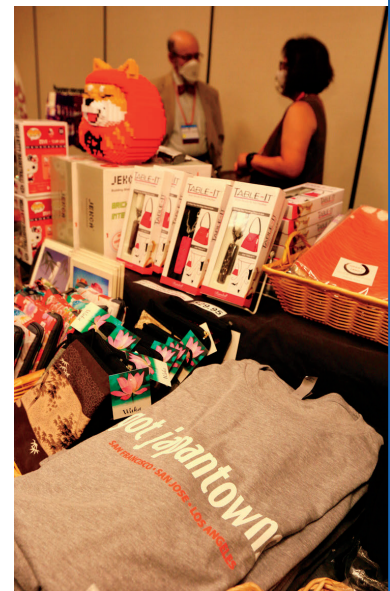


2023 JACL NATIONAL CONVENTION



Exhibitor & Ads Info

Show our community your best & brightest offerings where over 500 members, partners, politicians and stars gather to advance JACL's mission for justice and education



Join us for a sunny, lively, & invigorating 5-Day convention in the heart of Little Tokyo!

THE 53RD JACL NATIONAL CONVENTION

JULY 19-23, 2023

LITTLE TOKYO, LOS ANGELES, CALIFORNIA



Our theme, Rooted In Community, perfectly encompasses your cultural immersion into Little Tokyo's community orgs, museums, history, and, of course, food!

Over 500 members, partners, elected officials, community leaders, and stars gather at the Double Tree to advance our vision for justice.



Uplift your brand by elevating our phenomenal workshops, receptions, plenaries, and more at this special Convention in Los Angeles!

Exhibitor Details

Exhibitor Dates & General Attendee Schedule

THU 7/20

- 7am Breakfast
- 8am National Council
- 8pm Doors open for Event with Tamlyn Tomita

FRI 7/21

- 7:30am Breakfast
- 9am Opening Plenary
- 12pm Youth Luncheon
- 5pm Workshops Close

SAT 7/22

- 7:30am Breakfast
- 9am Opening Plenary
- 12pm Lunch (offsite)
- 5pm Workshops Close

Rates

- Large Businesses & Government Agencies \$1000
- Small Businesses \$750
- Non-profit, Community, & JACL Members \$300
- Sponsorship: Includes first-choice exhibitor space, ad, meals, & tickets - starting at \$1500 (see next page)

Limited to 15 spots.

Exhibitor Features*

- **Booth:** 6 foot table, Two chairs, Power cord or access to power
- **Day Pass:** Access to workshops, plenaries, National Council, film screenings, and Event with Tamlyn Tomita
- Discounts on Awards Luncheon, Gala, and Event with David Ono
- Staff liason

*Additional staffing, storage, display etc. charges may be added based on exhibitor specifics

Marketing

- Acknowledgement in Convention Communications (email blasts, program book, website, Whova app)
- Special email spotlighting all exhibitors
- Opportunity to place merch in Convention Gift Bags

[Register as an Exhibitor](#)
[\(Online Form & Payment\)](#)

Send checks to: "JACL" with memo "Convention Ad - NAME" and mail to
JACL Convention, 1765 Sutter Street San Francisco, CA 94115

Convention Sponsor Levels

Deadline:
May 31, 2023

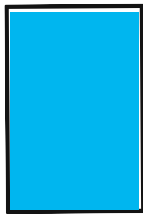
	Diamond \$75,000	Ruby \$50,000	Sapphire \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Sayonara Gala remarks	✓						
Remarks at reception, plenary, or National Council	✓	✓					
Special recognition on the JAACL homepage and in newspaper	✓	✓					
Sponsor a plenary	✓	✓	✓				
Sponsor a workshop	✓	✓	✓	✓			
Program Book ad size	FULL Premium	FULL Premium	FULL	FULL	1/2	1/2	1/4
Full Convention Registrations	5	4	3	2	1	1	1
Sayonara Gala Reserved Seats	10	10	10	5	3	2	1
VIP Reception Invitations	10	8	6	5	3	2	1
Convention Special Events	10+	10+	10	5	3	2	1
	Welcome Reception		Special Event with Tamlyn Tomita		Special Event with David Ono		
ALL sponsors also get:	Premium Exhibitor Space		Acknowledgement in Convention Materials		Merch in Convention Gift Bag		
Add-Ons (1 Spot Each):	Whova App \$3,000		Gift Bag \$2,000		Lanyards \$1,000		

Please Contact:

Phillip Ozaki at pozaki@jacl.org or (773) 816-1318

Program Book Ads

Feature your ad in the 2023 Program Book - print & digital formats!



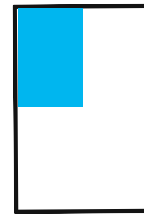
Full Page
8.5 x 11"

\$1,000



Half Page
8.5 x 5.5"

\$500



1/4 Page
4.25 x 5.5"

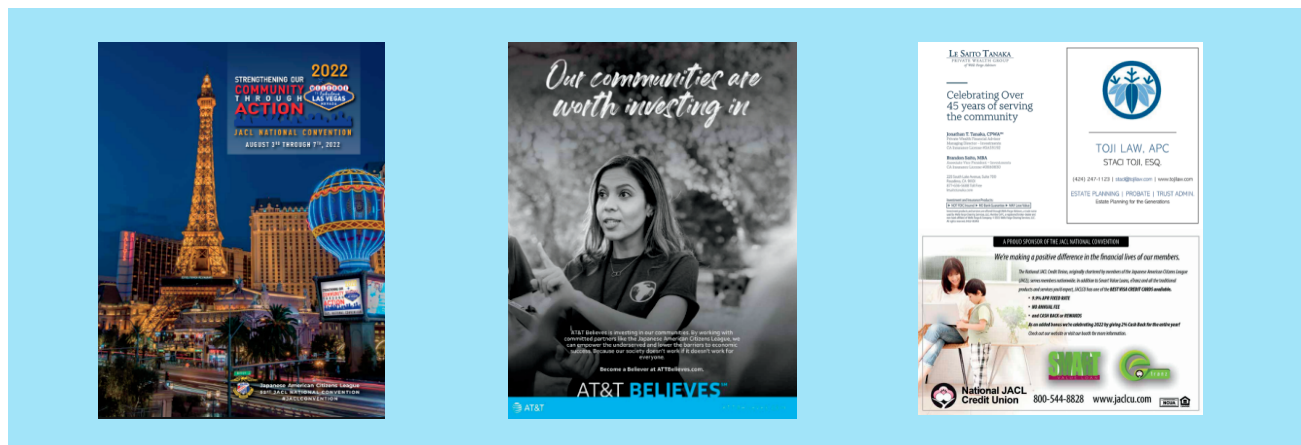
\$250

Artwork Deadline: June 15

Online Payment

Checks To: "JACL" with memo "Convention Ad - NAME" and send to
JACL Convention, 1765 Sutter Street San Francisco, CA 94115

Contact: Phillip Ozaki | pozaki@jacl.org by May 31



Ad specs (Please send to designer):

- Ideal format is high quality PNG, TIFF, JPEG, and PDF (in that order)
 - Email to pozaki@jacl.org (or share Drive/Dropbox/WeTransfer/etc.)
 - Please name file: **JACL_Ad_2023_NAMEOFCOMPANY**
- Photos minimum resolution of 300ppi
- No crop marks or trim marks
- Borders around the ad are fine but must be an integral part of the ad
- Save color images as CMYK (not RGB), B&W images: "Grayscale" (not RGB)
- Please DO NOT add any security to the PDF